









I WOULD HAVE
THOUGHT,
"PERHAPS THE
RULE MIGHT
CHANGE."



AND IF I
STILL LOST,
I'D HUMBLLY
ACCEPT THE
DEFEAT.

I WOULD
HAVE
PREPARED
MYSELF
FOR THAT,
JUST IN
CASE.



"GAME
CHANGES"
HAPPEN ALL
THE TIME IN
THE BUSINESS
WORLD.
IT'S FAR
FOR THE
COURSE.



HOW
RANDOM..



THEY SIT AND
WAIT FOR NEW
RULES TO BE
DECLARED,
WHICH THEY
SUBSERVIENTLY
OBEY.

BUT
JAPANESE
INDUSTRIES
TURN PALE
AND FREEZE
IN THEIR
TRACKS.



IF YOU WANT TO
WIN, YOU HAVE TO
PARTICIPATE IN THE
PROCESS OF
RULE-MAKING. YOU
HAVE TO CONSIDER
HOW THE RULES
WILL WORK TO
YOUR ADVANTAGE,
AND YOU HAVE TO
BE AGGRESSIVELY
INVOLVED.

THAT'S
WHY THEY
KEEP
FIGHTING
LOSING
BATTLES.



IF THAT'S
WHAT YOU
DO, YOU'LL
RISE TO THE
TOP OF THE
COMPETITION!

IN OTHER
WORDS, YOU
HAVE TO
BECOME ONE
OF THE
GAME-
CHANGERS
THAT ALTER
THE RULES!



BECAUSE OF SHINJI-KUN'S EMPHASIS, I DECIDED TO APPLY A DIFFERENT STANDARD TO DETERMINE THE WINNER AND LOSER.

THE SITUATION IS THE SAME HERE. IT WAS A COMPETITION ABOUT WHOSE PROPERTY WAS MORE ATTRACTIVE.



MY JUDGMENT WAS STRICTLY PRAGMATIC.

IN THE END, IT BOILS DOWN TO WHO WAS BETTER.



IT DOESN'T SIT RIGHT WITH ME.

I GUESS I UNDERSTAND, BUT...



WHAT WILL YOU DO, ZAIZEN? WILL YOU BULLDOZE AHEAD WITH THE RULE ARGUMENT?

I DON'T BLAME HIM, BUT...

I'LL HAVE TO
ATTACK AN
ISSUE FROM A
DIFFERENT
ANGLE.



ARGUING ANY
FURTHER
ABOUT THE
RULE WILL
PROBABLY BE
FUTILE. HE
WON'T CHANGE
HIS MIND.



WHAT
WILL HE
DO?



I'LL
CONCEDE
THAT THE
RULE GOT
CHANGED.

OKAY,
I WON'T
PRESS THE
ISSUE ANY
FURTHER.











HEART?

IT'S
HEART.

WHAT
MATTERS
HERE IS
NOT
MONEY.



...REAL
ESTATE
IS VERY
SUBJECTIVE.

LIKE I
TOLD YOU
AT THE
OUTSET...



WHAT MATTERS
THE MOST IS
NOT WHAT
SOMEBODY
ELSE THINKS,
IT'S WHETHER
I LIKE
SOMETHING
OR NOT.

IT'S GOOD
IF I THINK
IT'S GOOD.



TO FORM THE
CULTURAL LOCUS
OF YOUNG
CRAFTSPEOPLE
WHO PERPETUATE
TRADITIONAL
ARTISTRY IN THAT
AYASE'S HOUSING
ROW..









IF EVERYBODY
IN THE WORLD
RESONATES,
RULES WILL
CHANGE!
SOCIETY WILL
CHANGE!

VALUE IS
BORN WHEN
PEOPLE'S
HEARTS
STIR WITH
EMOTION!









